## Claims

- A post-foaming cleansing composition comprising at least one anionic surfactant, at least one non-ionic gelling agent and at least one post-foaming agent, characterised in that the ratio of anionic surfactant: non-ionic gelling agent is 4:1 or greater such that during manufacture, at least 4 minutes after the addition of the post-foaming agent to the remainder of the composition a viscous gel structure is formed, said gel structure being retained for at least 12 months following manufacture when
  stored at 20°C to25°C.
  - 2. A post-foaming cleansing composition according to claim 1 wherein the non-ionic gelling agent is selected from any of the following either alone or in combination:- laureth-2, laureth-4, C12/13 pareth-3, ceteareth-4 or oleth-3 or one or more glycol esters.
- 15 3. A post-foaming cleansing composition as claimed in claim 1, wherein the non-ionic gelling agent consists of laureth-4.
  - 4. A post-foaming cleansing composition according to claim 1, wherein the non-ionic gelling agent constitutes from about 0.01% to about 8.0% by weight of the total composition.
- 5. A post-foaming cleansing composition according to claim 1, wherein the composition comprises at least one anionic surfactant together with at least one amphoteric surfactant.

- 6. A post-foaming cleansing composition according to claim 1, wherein the total amount of surfactant constitutes from about 0.01% to about 30.0% by weight of the total composition.
- 7. A post-foaming cleansing composition according to claim 1, wherein the post-foaming agent comprises at least one saturated aliphatic hydrocarbon having from 4 to
- 8. A post-foaming cleansing composition according to claim 1, wherein the post-foaming agent constitutes from about 0.01% to about 14% by weight of the total composition.
- 9. A method for the manufacture of a post-foaming cleansing composition comprising the steps of:- adding of at least one non-ionic gelling agent to a mixture comprising at least one anionic surfactant such that the ratio of anionic surfactant: non-ionic gelling agent is 4:1 or greater, combining the ensuing mixture with at least one post-foaming agent and filling the mixture into a package prior to the formation of a gel structure, and wherein at least 4 minutes after the addition of the post foaming agent to the mixture a gel structure is formed said gel structure being retained for at least 12 months following manufacture when the composition is stored at about 20°C to 25°C or below.
- 10. A method according to claim 10, wherein the gel rigidity of the composition
  20 remains substantially unchanged for at least 10 minutes after addition of the post-foaming agent to the remainder of the composition.

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6 carbons.